

Evaluation of Creatives in Schools programme

Information sheet



What is the Creative in Schools Programme?

Creative in Schools is a joint Budget initiative between Ministry of Education, Ministry of Culture and Heritage (MCH) and Creative New Zealand (CNZ). The Ministry of Education runs the programme drawing on the expertise of the cross-agency working group which contains representatives from the three agencies.

The programme supports professional artists and creative practitioners to partner with schools and kura and share specialist artistic knowledge and creative practice with students. The creative learning experience intends to enhance students' wellbeing, improve their core competencies in communication, collaboration and creative thinking, and inspire their awareness of careers in the arts and creative sectors.

THIS INFORMATION SHEET IS FOR PEOPLE WHO MAY BE ASKED TO TAKE PART IN ASPECTS OF THE EVALUATION OF THE CREATIVES IN SCHOOLS PROGRAMME

We seek your help...

What is this evaluation for?

The evaluation's purpose is to provide insight to support and improve implementation of the Creative in Schools programme and identify where to fine-tune the programme in the future. Overall, the evaluation provides information in three key areas of inquiry.

To what extent and in what ways does:

- Creative in Schools work as intended and deliver on the expected objectives?
- Creative in Schools produce valuable outcomes and impacts?
- Creative in Schools provide value?

The evaluation will be based on feedback from key stakeholders, including students, teachers and schools, creatives, parents and whānau. It includes feedback on **using the Arts Online website's Available Creatives webpage to find a Creative Practitioner for the project.**

The results will inform the cross-agency working group of the strengths and weaknesses of Creative in Schools and identify opportunities to develop the programme further. The evaluation will also document programme outcomes so far, and the value to Māori, Pacific and the broader community.

What is involved?

If you agree to be involved, you may be contacted to take part in a short survey. The survey will cover your experiences of the Arts Online website's Available Creatives webpage and impressions of how well it worked for you overall. Here is a link to the website if you want to refresh your memory.

<https://artsonline.tki.org.nz/Teaching-and-Learning/Creatives-in-schools/Available-creatives>

We will be conducting the online survey in November 2021. Your participation in the interview is voluntary. You can stop the interview at any stage or withdraw your answers up to one week after your interview.

Your comments will be confidential and will be aggregated with others. If we use something you said as a quote in our reporting, it will be anonymised. No individual or organisation will be identified in the reporting.

NOTE: Anonymised responses could be publicly released on request under the Official Information Act 1982.

What are the benefits of participating?

In being interviewed you will contribute your knowledge and expertise about using the Arts Online website's Available Creatives webpage as a way of finding Creative Practitioners for the Creative in Schools programme.

Your insights and learnings will help to inform the development of the programme.



Who will be conducting this evaluation?

The Ministry of Education has commissioned Pragmatica Limited, an independent evaluation and research company, to conduct the evaluation. The team consists of Judy Oakden (Wellington) and Kellie Spee (Tauranga). They are senior evaluation consultants with experience conducting evaluations of large-scale system-based programmes.

With over 30 years' experience between them, in the field of evaluation and research, they are a highly skilled and proficient team.

What if I want to find out more about the evaluation?

If you would like more information about the evaluation, please contact:

Judy Oakden
Evaluation Lead
Pragmatica Limited
Mob: 027 479 8070
email: judy@pragmatica.nz
website: www.pragmatica.nz

Muhammad Waqas
Creatives in Schools
Ministry of Education
email:
Muhammad.Waqas@education.govt.nz

Profile information on the evaluators



Judy Oakden

Judy Oakden is the Director of Pragmatica Ltd. Judy specialises in evaluating in uncertain, unpredictable and challenging environments. Judy offers adaptive and responsive evaluation and research services. She helps clients to reframe the issues they face, take account of context, identify suitable evaluation questions, deal with conflicting findings, reach useful evaluative conclusions.



Kellie Spee

Kellie Spee (Ngāti Maniapoto) is the Director of Kellie Spee Consultancy Ltd, an independent research and evaluation company. She has extensive experience in the education sector working with schools, students and whānau. Kellie's practice is grounded in values of community psychology; collaboration, self-determination and respect for diversity groups